

13. On premise symbols or insignia. Religious symbols, commemorative plaques of recognized historic agencies, or identification emblems of religious orders or historic agencies.

14. Temporary signs.

a. Temporary signs pertaining to events of civic, philanthropic, educational or religious organizations, provided such signs are posted not more than thirty days before said event and removed within seven days after the event. Signs may be a maximum of thirty two square feet when used on a collector street or highway, and a maximum of eight square feet in all other areas.

b. Temporary signs used to advertise rummage/yard sales provided the signs are no larger than eight square feet in area. These signs may be erected no more than two days before the sale and must be taken down no later than the day after the sale. These signs are not allowed to be placed within the Village right of way.



15. Vehicular signs. Truck, bus, trailer or other vehicle, while operating in the normal course of business, which is not primarily the display of signs.



New Businesses

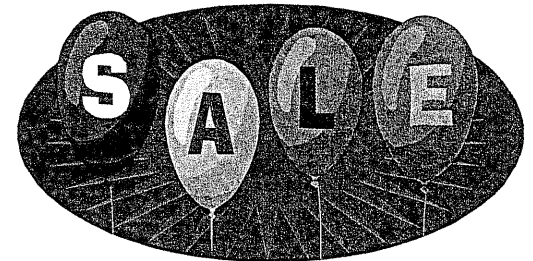
When a business is opening in a new location, and only after a Certificate of Occupancy has been granted, one trailer mounted, mobile mounted, banner or balloon sign shall be permitted to advertise their business and its opening for a period of up to **3 months without counting toward the four—2 week periods listed above.** *Like all trailer, mobile mounted, banner and balloon signs, a permit shall be required for this one occurrence. This occurrence shall be within the initial 3 months after opening.*

Village of Bellevue

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Please visit the Village Website at:
www.bellevue-wi.com to learn more about sign requirements (see Zoning Code)

Temporary Signs in the Village of Bellevue



Check out this brochure before you place any temporary signs on your property

Village of Bellevue

920-468-2023



Temporary Signs

It shall be unlawful for any person to erect, construct, enlarge, allow an illegal sign to remain or modify a sign or cause the same to be done in the Village of Bellevue without first obtaining a sign permit for each such sign from the Zoning Administrator, as required by this ordinance. A permit is required for temporary signs with the following requirements/restrictions:

1. The sign(s) may be trailer mounted, mobile mounted, banners and/or balloons.
2. A maximum of five (5) temporary signs are permitted on a single parcel for up to a maximum of four (4) two-week periods in a calendar year. These may be any combination of banners, balloons, trailers or mobile signs.
3. Each permit is to be issued to a single parcel or identifiable shopping center and not each business therein for a period not to exceed two weeks. There shall be at least fifteen (15) days between such permits. The building owner/manager shall sign the permit application.
4. Signs may not blink, flash, scroll or be animated in any other way.
5. Such signs may be located in the front yard setback area if they are not located within the thirty (30) foot vision triangle.
6. A temporary sign permit shall be taken out prior to placing the sign. The cost of the temporary sign permit is \$10.00. Indicate on the permit the two-week time periods that the sign will be displayed.
7. Failure to follow the above stated requirements may result in the issuance of citations.

Signs Not Requiring a Permit

1. Construction signs. Two construction signs per construction site, not exceeding one hundred square feet in area each, shall be confined to the site of construction, and shall be removed thirty days after completion of construction or prior to occupancy, whichever is sooner.
2. Emblems, non-illuminated. Non-illuminated emblems, or insignia of any nation or political subdivision, profit or nonprofit organization.
3. Government signs. Government signs for control of traffic and other regulatory purposes, danger signs, railroad crossing signs and signs of public utilities indicating danger, and aids to service or safety which are erected by or on the order of a public officer in the performance of his/her duty.
4. House numbers and name plates. House numbers and name plates not exceeding two square feet in area for each residential, commercial or industrial building. These signs shall not be used to advertise the name, type, or products or services provided by a business.
5. Interior signs. Signs located within the interior of any building or structure which are not visible from the public right of way. This does not, however, exempt such signs from the structural, electrical or material specifications of this ordinance.
6. Memorial signs and plaques. Memorial signs and plaques, names of buildings and date of erection which are cut into masonry surfaces or inlaid so as to be part of a building or when constructed of bronze or other noncombustible material not more than four square feet in area.
7. No trespassing or no dumping signs. No trespassing and no dumping signs not to exceed one and one half square feet in area per sign.
8. Public notices. Official notices posted by public officers or employers in the performance of their duties.
9. Public signs. Signs required as specifically authorized for public purpose by any law, statute or ordinance.
10. Political and campaign signs. Political and campaign signs on behalf of candidates for public office or measures on

election ballots provided that said signs are subject to the following restrictions:

- a. Said signs may be erected not earlier than the first day of circulation of nomination papers and shall be removed within five days following said election.
 - b. Each sign, except billboards which require permits, shall not exceed sixteen square feet in non-residential zoning districts and twelve square feet in residential zoning districts.
 - c. No sign shall be located within a vision triangle, nor within the right of way.
11. Real estate signs. One real estate sign on any lot or parcel, provided such sign is located entirely within the property to which the sign applies and is not directly illuminated.
 - a. In residential districts, such signs shall not exceed eight square feet in area and shall be removed within thirty days after the sale, rental or lease has been accomplished.
 - b. In all other districts, such signs shall not exceed thirty two square feet in area and shall be removed within thirty days after the sale, rental or lease has been accomplished.
 - c. On through lots (a lot fronting on two parallel streets) in all districts one additional real estate sign is permitted along the second street.
 - d. No sign shall be located within a vision triangle, nor within the right of way.
 - e. Off premise real estate signs are not allowed.**
 12. Temporary window signs. In business, commercial and industrial districts, the inside surface of any ground floor window may be used for attachment of temporary signs. The total area of such signs, however, shall not exceed forty percent of the total window area, and shall not be placed on door windows or other windows needed to be clear for pedestrian safety.