



## **BUSINESS RETENTION & EXPANSION (BR&E) SURVEY**

### General Information

**Business Name:** \_\_\_\_\_

**Name of Individual Taking Survey:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_

**Contact E-mail Address:** \_\_\_\_\_

**What is your overall opinion of Bellevue as a place to do business?**

**(Select only one)**

- Very Good
- Good
- Average
- Poor
- Very Poor

**2. What are your top three (3) reasons for locating or keeping your business in Bellevue?**

**(Select three)**

- |   |  |
|---|--|
| <input type="checkbox"/> Access to airport                | <input type="checkbox"/> Local officials   |
| <input type="checkbox"/> Proximity to freeways            | <input type="checkbox"/> Access to business support services (e.g., printing, advertising, financial services, hotels, etc.) |
| <input type="checkbox"/> Access to my customers           | <input type="checkbox"/> Recreation facilities/entertainment   |
| <input type="checkbox"/> Access to my suppliers           | <input type="checkbox"/> Quality of housing  |
| <input type="checkbox"/> Proximity to home                | <input type="checkbox"/> Quality of life   |
| <input type="checkbox"/> Cost of doing business           | <input type="checkbox"/> Safety services   |
| <input type="checkbox"/> Workforce availability           | <input type="checkbox"/> Other: _____  |
| <input type="checkbox"/> Financial incentives             |  |
| <input type="checkbox"/> Access to metropolitan amenities |  |

**3. Please describe your IMMEDIATE business needs or concerns that could be addressed by local government or local private entities.**

**4. How many employees work at your Bellevue business location?**

**(Select only one)**

- |                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> 10 or fewer | <input type="checkbox"/> 51-100        |
| <input type="checkbox"/> 11-20       | <input type="checkbox"/> More than 100 |
| <input type="checkbox"/> 21-50       |  |

5. Are you considering any relocation, expansion or renovation of your current facility? If yes, what are you considering?

6. Description of products/services and any factors that give a competitive advantage to your business:

7. What are the factors that make your business successful here?

8. What is the business's ownership status?

- Privately owned
- Publically held

9. What is the business's legal status?

- |  |  |
|--|--|
| <input type="checkbox"/> Sole proprietorship                 | <input type="checkbox"/> Employee owned (ESOP) |
| <input type="checkbox"/> Partnership                         | <input type="checkbox"/> Non-profit            |
| <input type="checkbox"/> Corporation                         | <input type="checkbox"/> Other _____           |
| <input type="checkbox"/> Limited liability corporation (LLC) |  |

10. Location of business headquarters: \_\_\_\_\_

11. What year was business started? \_\_\_\_\_

12. Has the local facility changed owners in the past five years?

- Yes
- No

13. If yes, describe the local impact of the change of ownership:

- Positive
- Negative
- Neutral

14. Has there been a change in management in the past five years?

- Yes
- No

**15. If yes, describe the local impact of the change in management:**

- Positive
- Negative
- Neutral

**16. Who are your customers?**

- Other businesses
- Consumers
- Both

**17. Status of facility:**

- Owned
- Leased

**18. General Comments:**

**Please return survey to Andrew Vissers, Community Development Director at the Village of Bellevue**

Andrew J. Vissers, Community Development Director

Village of Bellevue | 2828 Allouez Avenue | Bellevue, Wisconsin 54311

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